



ONE AFRICA MUSIC FEST

Dubai 2019. (MEDIA PROJECT)

BISCORDINT
flies the **AMFEST TEAM** to:

Interswitch 

**ONE
AFRICA
MUSIC FEST
DUBAI**

NOV. 15TH, 2019
FESTIVAL ARENA, FESTIVAL CITY
D U B A I



Africa, powered by Music.
Afrobeats to the World.

STATISTICS & IMPACT.

Attendance – 5000 attendees (Sold out)

Access fee – Average \$40

Male – 65%

Female – 35%

Countries in attendance – Nigeria, Zimbabwe, Rwanda, Uganda, UAE etc.

Economic Impact to Kigali - \$6million

Industries affected – Airlines, Hospitality(Hotels), Logistics(Transportation),
Arts & Craft, Food(Restaurants)

WHY 'ONE AFRICA MUSIC FEST'?

- **One Africa Global** (Parent Company of '**One Africa Music Fest**') mission is to afford the general public with African cultural and artistic experiences, promote the sense of Pan Africanism, make known the prospects in Africa and positioning Africa as the perfect destination for investment and by so doing, making Africa great again.

This is accomplished through our goals:

- i. Encouraging people to increase their knowledge of African culture, using African arts that relate to the values and principles of African society and life.
- ii. Encouraging the respect that is incorporated in African culture.
- iii. Educating people of African descent about their culture and history so that they may gain a positive self-image, self-awareness and self-direction.
- iv. Create avenue where global communities can access the opportunities that Africa houses.
- v. Showcasing the beauty of African culture by performing African dance, music and story globally.
- vi. Provide investment and trade exchange platform that ushers in robust development in Africa for smart economy.



STRATEGIES OF OAMF SYNCs WITH THAT OF AMFEST.

- **OUR STRATEGY**
- i. Fostering integration using African culture and art that facilitates world acceptance.
- ii. Structuring a new frame work for economic growth and development by Africans for Africa.
- iii. Promoting better international bilateral and interracial understanding using Africa's culture.
- iv. Ensuring the revival of Africa's culture, values, business and civilization.

AMFEST is about LEARNING, NETWORKING & SHOWCASING African Creatives, their arts & culture globally.



INFORMATION

One Africa Music Fest Felt Like the Beginning of a New Era...OkayAfrica.

The One Music Africa Fest timetable falls on 4 continents annually. Africa, Europe, North America, Asia.

Premium venues are used in all locations to allow maximum and mainstream experiences both for performers and attendees. Dubai was one of the locations for the One Africa Music Fest events for 2019.

AMFEST team (musicAMFEST) attended as a Media Project Team and was flown in by our principal partners www.biscordint.com (Travel Company)



PERFORMERS LIST

- Wizkid – Nigeria
- Davido – Nigeria
- Eddie Kenzo – Uganda
- Teni – Nigeria
- Diamond Platnumz –Tanzania
- Tiwa Savage – Nigeria
- Lij Michael – Ethiopia
- Skales – Nigeria
- Tekno – Nigeria etc



VENUE –FESTIVAL ARENA, DUBAI FESTIVAL CITY – 5000 Capacity



**Afrobeats
Excitement.**



Jimmy the Entertainer – Nigeria (Host)



Lij Michael – Ethiopia



Banky Wellington – Nigeria (Host)



Afrobeats Fans from all over the globe



DJ Cuppy - Nigeria



Skales - Nigeria



Eddy Kenzo - Uganda



Teni - Nigeria



**Screaming fans
Arena Sold Out.**

Interswitch
ONE
AFRICA
MUSIC FEST

 **amfest**
EXT
AFRICA'S MUSIC FEST

 **extersee**
STUDIOS

 **biscordint**



Zlatan Ibile - Nigeria



Davido - Nigeria



Diamond Platnumz - Tanzania



Tuface Idibia



King Promise - Ghana



Tiwa Savage - Nigeria



Tekno - Nigeria



Wizkid - Nigeria



AFRICA, POWERED BY MUSIC.

KAM, Africa – Ikoyi, Lagos.

*7th Floor, Mulliner Towers, Alfred Rewane Way, Ikoyi,
Lagos.*

+234 708 001 4277

+234 906 461 0308.